



Lead To Impact /

Stronger influence for
high-level impact

WHY /

To give leaders the power and confidence they need to make the impact they know they can.



HOW /

Trusted, supportive relationships where leaders have the time and space to create their vision of excellent leadership, and find their direction to get there



WHAT /

Through 1-to-1 coaching and mentoring, group coaching, training and development programmes, interactive masterclasses, social media content, podcasts and interviews, and simple strategies for success

WHO AM I?



As a member of EMCC, I am committed to ethical practice, CPD, and regular coaching supervision to continuously learn and grow in my work

My professional achievements as a leader and commitment to continuous personal and professional development are recognised as a member of IoL.



This included 55 hours of coach training, and a wider range of units with focuses such as leadership, change, people development, motivation and problem solving

As a recognised ILM trainer for 9 years, I have supported thousands of learners to gain ILM qualifications to a high standard and with a high success rate.



I hold the Level 3 Award in Education and Training, and Level 3 CAVA, qualifying me to train and assess others.

BACKGROUND

With over 19 years' high-quality leadership, coaching, mentoring and training experience, my focus has always been supporting other leaders to embrace who they are to harness the very best from their teams.



Leadership is not a job title, it's a responsibility



A few months into my decade-long hospitality career, two new leaders showed me the impact exceptional leadership could make, and I realised there was a difference between management, and what they were doing. I found my passion for developing people, and for leadership.

I was very quickly coaching and mentoring leaders across the UK to build stronger connection and influence with their teams, developing and leading high-performance teams myself to evolve clear visions that ensured lasting positive cultures, and achieving results still unbeaten.

After 5 years in Education and Training, expanding my support to multiple industries, I started my business in 2020 with the only thing that mattered to me - Championing people-centred leaders to transform their vision into a lasting impact, one insightful conversation at a time.



All from two leaders with a passion for people



MAKE THE IMPACT YOU KNOW YOU CAN /

EXECUTIVE SUMMARY

This Leadership Coaching Programme is a strategic, three-session experience designed to equip leaders with the behaviours, mindsets, and capabilities needed to drive meaningful change within their organisations. Rooted in Lewin's Ice Cube Change Model—Unfreeze, Change, Refreeze—the programme guides participants through a journey of self-discovery, habit transformation, and sustained leadership impact.

Delivered over 4 months, the structure allows time between sessions for reflection, implementation, and growth—ensuring real behavioural shifts and measurable outcomes. Dates and locations will be agreed upon following contract signature, with participants confirmed no later than three weeks prior to the first session.

This cohort-based programme is designed for up to 8 participants, with responsibility for enrolment sitting with the client. The total cost for the standard programme is £9,940 (£1,242.20 per person), inclusive of all core content and materials.

Optional Extras:

- 1-to-1 coaching sessions: £350 per session per participant
- Venue booking: Charged separately for clients without on-site facilities

Participants emerge with a clarified leadership vision, elevated confidence, and the tools to lead change with empathy and strategic impact. For organisations, this programme strengthens the leadership pipeline, improves team engagement, and fosters a culture of accountability and adaptability—delivering a strong return on investment through lasting transformation.

WHAT IS THE PROGRAMME?

Focused leadership mindset for effective impact /

This programme supports leaders in evolving their mindset and behaviours through Lewin's Change Model. Across three sessions, participants clarify their leadership vision, identify habits that limit impact, and build a roadmap for intentional change.

By developing new skills, shifting behaviours, and anchoring growth, leaders leave equipped to lead with authenticity and strategic influence to create sustainable ripple effects across teams and organisations.



3-session programme for up to 8 mid-level leaders ready to lead change



Can be run in your office space or online to suit schedules



Tailored to align with your company's vision, mission and values



Intense focus on how to create effective and lasting change



PROGRAMME AIM - To empower leaders to intentionally evolve their mindset, behaviours, and leadership identity by navigating the stages of change so they can lead with clarity, authenticity, and measurable influence within their teams and organisations.

THE STAGES OF CHANGE

Transformative Change Through Lewin's Ice Cube Model /

This immersive 3-session coaching experience empowers leaders to enact meaningful transformation by working through the three stages of Lewin's Ice Cube Change Model: **Unfreeze → Change → Refreeze.**

Session 1: Unfreeze – Clarifying Vision & Letting Go

Participants identify what's working, what's no longer serving them, and what needs to shift. With a strong emphasis on the "why" behind change, they craft a leadership vision and a personalised transformation plan—anchoring early commitment and accountability.

Session 2: Change – Mindset, Habits & Skill Development

We check in on progress, confront barriers to letting go, and reshape mindsets to reinforce change. Leaders begin building new behaviours and habits aligned to their goals. Together, we assess knowledge and capability gaps and design development plans to ensure readiness for change.

Session 3: Refreeze – Celebrating Growth & Sustaining Impact

Participants reflect on their evolution and explore the ripple effect on themselves, their teams, and the wider organisation. We embed new standards of leadership and define actionable steps to sustain momentum and fully realise their leadership vision.

This programme offers more than personal development—it creates leaders who are deliberate, empathetic, and equipped to lead change with authenticity and strategic clarity.

PRICING AND DURATION



Lead To Impact is a 3-session programme running over the course of 4 months to allow for change, learning and growth between sessions. All dates and locations will be agreed upon signing of the contract and participants will be confirmed no later than 3 weeks prior to the first session.

The programme is for a maximum of 8 participants and responsibility for filling places sits with you, the client. All associated costs for a standard programme are included in the **total price of £9940 (£1242.20 per person)**.



Optional extras

1-2-1 coaching sessions for individual participants - **£350 per session per person**

Venue booking for clients without on-site space for training - **Charged at the rate of the venue**






PLEASE NOTE - Any travel exceeding 1 hour each way or any other requirements that exceed the standard programme will have a fair and reasonable cost included in your quote.

YOUR RETURN ON INVESTMENT

Enrolling leaders in this programme delivers tangible organisational ROI by accelerating behavioural change and embedding strategic leadership capabilities that directly impact performance. As participants align their mindset, habits, and leadership identity with company goals, you'll see increased engagement, stronger decision-making, and improved team cohesion.

The ripple effect?

Greater retention, enhanced leadership pipeline strength, and a culture of accountability, all contributing to sustainable business growth and measurable results. **This isn't just coaching - it's an investment in your organisation's most influential asset: its people.**

-  **Vision-Driven Leadership:** Participants gain clarity on their purpose and direction, empowering them to communicate and embody change with authenticity and strategic intent.
-  **Deep Self-Awareness & Accountability:** Structured reflection and personalised coaching develops their emotional intelligence and discipline to model integrity and inspire trust.
-  **Transformative Habits & Mindsets:** Equipped with tools to shift limiting beliefs and adopt behaviours aligned with resilience and adaptability, participants become catalysts for change.
-  **Skillful Influence & Strategic Impact:** Leaders strengthen critical capabilities that help them shape culture and drive alignment across teams and functions.
-  **Sustainable Growth & Organisational Value:** Participants are placed to create lasting ripple effects across the organisation, turning personal transformation into business results.

What's Next?



Book your free 30-minute Discovery Call to explore yours and your team's needs and how this programme will meet them.

Visit

www.lauratheleaderscoach.com/businessservices
and click "Book Discovery Call"

or

Message me on LinkedIn to arrange a time
<https://www.linkedin.com/in/lauratheleaderscoach/>