



Lead To Impact Coaching Programme /



ABOUT ME

PASSIONATE ABOUT PEOPLE /

I've been coaching and mentoring business leaders for 18 years, and have had an amazing leadership journey personally! But I'm not here to tell your leaders to do it my way.

I'm here to help them find their own path

I've had a passion for people my entire life. I spent my decade-long career in hospitality empowering business leaders towards consistent and sustainable change, development, and improvement, with people at the very centre of everything they did. My next adventure in further education allowed me to work with an even wider pool of leaders, supporting them to achieve their goals, ambitions, and professional qualifications.

My focus is your leaders

In 2021, I created a business that uses my passion for people in the only way I know how. Transformative coaching and mentoring to inspire your leaders to tap into their own power and confidence and develop the skills and strategy necessary to make the profound impact they envision.

 Their goals. Their plans. Their way. 



LAURA M  CDONALD

THE LEADERSHIP COACH & MENTOR

ABOUT LEAD TO IMPACT

TRANSFORMATIVE SUPPORT /

TO MAKE THE IMPACT YOU KNOW THEY CAN

This 4-month group coaching and mentoring programme is designed to support your leaders to embrace change, continuous development and improvement, and make a new impact on themselves, their teams, and your organisation. They'll achieve this through three core sessions: -



Exploring the current situation to **create a vision** for the impact the group want to have, understanding current behaviours, breaking down barriers to change, and identifying the steps needed to build new, more sustainable, and impactful habits to achieve that vision.



Analysis of group progression, developing skills to **strengthen the changes** they're making, supporting each other to make positive change, sharing lessons and developing strategies for success, identifying successes and failures so far, using these as empowerment to reach the vision.



Evaluation of goals and achievements, establishing and **solidify the new status quo** until more change is needed, and identifying next steps. Your leaders will have all the tools, resources, and support they'll need to create the impact they now know they can to develop and sustain the quality and longevity of your organisation for the future.

They'll lead each other to the impact they know they can make

THE DETAILS

YOUR RETURN ON INVESTMENT /

Leaders who are confident in their own ability to **make change happen**, have a deeper **self-awareness** and new insights to each other and their teams, knowing how to use all this to their advantage. You'll see developed communication, strengthened relationships, and **a more diverse approach** to leadership take shape, utilising their creativity, initiative, and problem solving skills to their full advantage.

Your leadership team will **serve themselves and others** in a more balanced way, leading with the impact they want to make in mind, and aligned with your organisation's needs. They'll feel **empowered** to confidently lead change knowing it starts with them, enhancing their performance in reaching everyone in their team to support them to deliver their roles.

GROUP SIZE AND COST /

Standard Package

£10,000 for a group of up to 10 people

3 x In-person full-day workshops, 3 x Touch Base calls with organiser, learning and development packs provided for each participant.

Optional Extras

2 x 60-minute online coaching and mentoring sessions - **£500 per person**

Additional participants on programme - **£750**

HOW TO CONTACT ME

Book a discovery call today at
laura@lauratheleaderscoach.com

And if you want to know more, check me out here



WEBSITE www.lauratheleaderscoach.com



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